

The City Bridge Trust

Investing In Londoners: Application for a grant



About your organisation

Name of your organisation: Deafax	
If your organisation is part of a larger organisation, what is its name?	
In which London Borough is your organisation based? Outside London	
Contact person: Ms Helen Lansdown	Position: Chief Executive
Website: http://www.deafax.org	
Legal status of organisation: Registered Charity	Charity, Charitable Incorporated Company or company number: 1095398
When was your organisation established? 01/02/1985	

Grant Request

Under which of City Bridge Trust's programmes are you applying? Making London More Inclusive
Which of the programme outcome(s) does your application aim to achieve? Work supporting young disabled people (aged 16-25) in the transition to adulthood and/or independent living Work enabling disabled people of all ages to live independently
Please describe the purpose of your funding request in one sentence. 'Life Control' is an 18 month project supporting young deaf Londoners into adulthood and independent living empowering them to take control of their futures.
When will the funding be required? 01/09/2014
How much funding are you requesting? Year 1: £17,360 Year 2: £8,433 Year 3: £0
Total: £25,793

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Aims of your organisation:

As a charitable organisation, Deafax develops solutions and opportunities for deaf people, in order to empower and enhance their lives. Deafax is the leading organisation for specialist visual and interactive deaf-friendly training and resources. Established in 1985, we cover a variety of topics, both national curriculum and vocationally related. Our delivery is culturally and linguistically appropriate and suitable not just for deaf people but also for those who require a more highly visual means of learning. We know that literacy and numeracy are pivotal to the success of learning fundamental life skills so clarity and relevance are always priorities when content is being created and delivered. We know too how technology can be harnessed to the learning environment and used to engage learners of all ages, whatever communication challenges they face. We aim to increase understanding, highlight awareness of information and provide support and guidance during critical transition times, enabling deaf people to achieve understanding and thus break down barriers.

Main activities of your organisation:

In pursuance of its overall goals, Deafax undertakes the following activities:

- o Equipping deaf people with transferable skills to enhance their future employment opportunities
- o Educating deaf people, going through a time of transition, in personal development and life skills
- o Improving the literacy and numeracy skills of deaf people
- o Training deaf and hearing people to harness state-of-the-art ICT to help their communication and access to information and training
- o Researching the opportunities open to deaf people that will enhance their quality of life
- o Leading in the development and dissemination of deaf-friendly resources
- o By being committed to inventive partnership working with other charities, academic institutions and commercial organisations

Number of staff

Full-time:	Part-time:	Management committee members:	Active volunteers:
2	8	4	6

Property occupied by your organisation

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
Rented	Ongoing with 3mth break clause

Summary of grant request

'Life Control' is an 18 month project working with young deaf people in London to support their transition into adulthood and independent living as they take control of their lives and futures.

One in six of the British population or 10 million people has some form of deafness, whilst the majority of these are over 65 due to age-related deafness, a third (3.7 million) are 16 - 65 years. At present there are 18 secondary schools and colleges with hearing support units and deaf students in the London area and a large vibrant deaf community with deaf clubs. Deafax has delivered training to many of these units/schools as well as visiting deaf clubs and linking with local community groups. Deafness itself is not a learning difficulty, but learning difficulties arise when young deaf people cannot access information. They are often delayed in developing their independent living skills because of parental restrictions on activities outside the home due to worries about their child's inability to communicate, their whereabouts, and their general safety. Only 19% of parents ever learn sign language to enable them to communicate effectively with their deaf child, despite sign language being a preferred language for many pre-lingually deaf people. Poor access to information can make the choices they then make more risky.

The project would deliver 24 workshops to 150 young deaf people covering the topics of:-

1. Identity -- who am I and what do I want from life?
2. Sexual Health -- my body, my health, my choice
3. Life online -- internet safe and savvy
4. Healthy Living -- Big Mac and Fries each night?
5. Out and about -- streetwise and streetsafe
6. Money Matters -- budgeting for life

The topics selected come out of previous projects which highlighted key areas that young deaf people struggle with as they move into adulthood and become more independent. The topics cover personal health and wellbeing, as well as planning and budgeting for life. All of our training workshops are as a result of gaps in provision which has been fed back following discussions with service users, their families and support networks; for example a recent project working with young deaf people and their parents on the sensitive subject of puberty and developing bodies came as a direct request from a school in Muswell Hill who were aware their young deaf students were missing out on this critical information and for some of their parents who did not think that sex education was necessary for their deaf child because they feel they are too young and struggle to accept their child's maturing. Parental feedback also highlighted their worries about their deaf child managing as an adult; although concerns about safety were paramount these included fears about living alone, budgeting and making life decisions. These fears are repeated by parents across the UK but the additional worry of the size of London magnifies them making London feel more exclusive than inclusive. This project aims to meet these fears head on, enabling young deaf people to feel empowered and self-assured and giving their parents the confidence to step back.

Half of our staff, trainers and volunteers are deaf themselves, from different ethnic backgrounds, and use their experiences to share with others. This is one of the reasons why we are a leading organisation for delivery of visual training to deaf people. Our current volunteers are used in a variety of ways to support training delivery, whether in the initial marketing/contacting of schools or as an assistant trainer during the workshops. All staff and volunteers are fully DBS checked.

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If you need any planning or other statutory consents for the project to proceed, what stage have the applications reached?

N/A

Do you have a Vulnerable Adults policy? **Yes**

What Quality Marks does your organisation currently hold?

Positive about disabled people

Outputs and outcomes

What are the main activities or outputs you want to deliver? Please include no more than 5. By activities or outputs we mean the services, products or facilities you plan to deliver. If you plan to deliver work over more than one year you should include activities over the full grant period requested. Try to be specific.

Development or adaption of the 6 Workshop topics ensuring they meet the needs of each training group.

Delivery of 24 Life Control workshops across London to 150 young deaf people.

On-going online support offered to all 150 young deaf people via social media providing young deaf people with safe monitored support and reference space.

What main differences or outcomes do you hope the activities you have described above will achieve? Please include no more than 5. By differences or outcomes we mean the changes, benefits, learning or other effects that result from the work your project would deliver. These might be for individuals, families, communities or the environment.

Feedback from the workshops improves throughout the project with Beneficiaries saying it is meeting their requirements.

75% of workshop attendees report feeling more informed about becoming adults and confident about explaining their plans to parents.

60%-75% of beneficiaries link with Deafax via social media and over half of these remain engaged or actively interact.

Do you plan to continue the activity beyond the period for which you are requesting funding? If so, how do you intend to sustain it? If not, what is your exit strategy?

As with all our training we would seek to continue to offer the workshops for a small fee. We would actively encourage schools/units/colleges to link together to reduce cost but maximise impact.

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Who will benefit?

About your beneficiaries

How many people will benefit directly from the grant per year?

100

In which Greater London borough(s) or areas of London will your beneficiaries live?

London-wide (100%)

What age group(s) will benefit?

16-24

What gender will beneficiaries be?

All

What will the ethnic grouping(s) of the beneficiaries be?

A range of ethnic groups

If Other ethnic group, please give details:

What proportion of the beneficiaries will be disabled people?

91-100%

Finance details

Please complete using your most recent audited or independently examined accounts.

Financial year ended:	Month: March	Year: 2014
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Income received from:	£
Voluntary income	77,242
Activities for generating funds	0
Investment income	141
Income from charitable activities	6,525
Other sources	0
Total Income:	83,908

Expenditure:	£
Charitable activities	107,535
Governance costs	2,000
Cost of generating funds	20,266
Other	0
Total Expenditure:	129,801
Net (deficit)/surplus:	(45,893)
Other Recognised Gains/(Losses):	0
Net Movement in Funds:	(45,893)

Asset position at year end	£
Fixed assets	0
Investments	0
Net current assets	75,342
Long-term liabilities	0
*Total Assets (A):	75,342

Reserves at year end	£
Endowment funds	0
Restricted funds	29,978
Unrestricted funds	45,364
*Total Reserves (B):	75,342

* Please note that total Assets (A) and Total Reserves (B) should be the same.

Statutory funding

For your most recent financial year, what % of your income was from statutory sources?

0%

Organisational changes

Describe any significant changes to your structure, financial position or core activities since the date of your most recent accounts:

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Previous funding received

Please list the funding received by your organisation from the following statutory sources during the last THREE years.

	2012 £	2013 £	2014 £
City of London (except City Bridge Trust)	5,030	0	0
London Local Authorities	0	0	0
London Councils	0	0	0
Health Authorities	0	0	0
Central Government departments	0	0	0
Other statutory bodies	0	0	0

Previous grants received

Please list the grants received by your organisation from charitable trusts and foundations (other than City Bridge Trust) during the last THREE years. List source, years and annual amounts. Please include the 5 largest only.

Name of Funder	2012 £	2013 £	2014 £
Big Lottery Fund	108,476	78,876	0
Sobell Foundation	20,000	0	20,000
Peter Harrison Foundation	0	0	12,000
Santander Foundation	0	9,890	0
D'Oyly Carte Charitable Trust	0	4,747	4,850

Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes Full Name: **Helen Clare Lansdown**

Role within **Chief Executive**
Organisation:

FUNDING REQUIRED FOR THE PROJECT

Revised

What is the total cost of the proposed activity / project?

Expenditure heading	Year 1	Year 2	Year 3	Total
Development	1,461	1,461		2,922
Delivery	21,604.5	22,604.5		44,209
Administration	2,640	2,640		5,280
Project marketing	845	845		1,691
Staff training and recruitment	390			390
Project travel and subsistence	1,200	1,200		2,400
Project resources	550	550		1,100
ICT support	125	125		250
Project control and reporting	1,055	1,055		2,111
Contribution to core costs	1,002	1,002		2,004
TOTAL:	30,873.5	31,483.5		62,357

What income has already been raised?

Source	Year 1	Year 2	Year 3	Total
In kind – venue hire for workshops	1,500	1,500		3,000
In kind – Volunteer Support Trainer	4,000	5,000		9,000
In kind – Volunteer Administrator	2,000	2,000		4,000
TOTAL:	7,500	8,500		16,000

What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Total
None				

How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Total
Development	1,461	1,461		2,922
Delivery	16,104.5	16,104.5		32,209
Administration	640	640		1,280
Project marketing	845	845		1,691
Staff training and recruitment	390			390
Project travel and subsistence	1,200	1,200		2,400
Project resources	550	550		1,100
ICT support	125	125		250
Project control and reporting	1,055	1,055		2,111
Contribution to core costs	1,002	1,002		2,004
TOTAL:	23,373.5	22,983.5		46,357